STRATEGIC PLAN GOAL NO. 1

Academic Excellence in Learning and Teaching

Description: Advance the academic curriculum and teaching methodology that ensures a high academic standard for our children. We will do so by supporting excellent faculty and facilities. To that end, we will remain the top school in our area in order to maintain the highest quality of faculty and continue to enhance facilities that promote collaboration, learning and mastery.

Initiatives

Years 1 to 5

- Develop a salary and benefit philosophy to ensure competitive regional and national faculty compensation.
- Evaluate schedules to ensure they meet the needs of our mission.
- Implement a faculty evaluation system that allows for the retention of outstanding faculty.
  - Year 3 or 4 will include identifying mission appropriate faculty.

Years 2 to 4

- Create an intentional faculty development program. (Year 2 to 4)
- Leverage technology to enhance and expand the educational experience including technology curriculum. (Year 2 to 5)

Years 2 to 5

- Create one school scope and sequence. (Year 2 to 3)
- Expand academic services. (Year 4 to 5)
- Create Global awareness. (Year 4 to 5)
STRATEGIC PLAN GOAL NO. 2

Excellence in Balance

Description: Produce a student experience that balances mind, body, and spirit. Casady School aims to keep our children happy and engaged by understanding and valuing our academics as well as the learning that takes place outside the academic classroom. Our children will have a diverse educational experience consistent with Casady’s mission driven liberal arts education.

Initiatives

Years 2 to 4

- Establish and communicate a philosophy of balance to the Casady Community.
  - What can you expect to have your children experience? e.g. Challenge in academics, athletics, arts, other.

Years 2 to 5

- Articulate Philosophy and Expectations for Athletics.
  - Review and implement mandates for athletics. (Year 2 to 3)
- Review of conference affiliation to ensure that it meets the needs of the School within the framework of the School’s mission. (Year 3 to 4)
- Articulate Philosophy and Expectations for Arts.
  - Review and implement mandates for the arts. (Year 4 to 5)
STRATEGIC PLAN GOAL NO. 3
Excellence through Sustainability

This is an Overarching Goal to all Goals within the Strategic Plan

Description: Build and grow the School in such a way as to shift our focus from near term to the long term. We will accomplish this by maintaining financial independence, which is critical to achieving Casady School's mission.

Initiatives

Year 1
- Establish and implement Board of Trustees Governance best practices.

Year 1 to 5
- Launch a capital campaign based on Strategic Initiatives. (Year 1 to 5)
  - Conduct a security audit.
  - Conduct a master campus plan.
- Develop a plan to fully fund PPRRSM. (Year 2 to 3)
  - Funding could take longer than Year 5.

Year 1 to 3
- Define “mission appropriate student.” (Year 1 to 2)
- Conduct market study of the demographics of our community that answers the question: ”what is the right size of the School?” (Year 2 to 3)

Year 4 or 5
- Build a comprehensive giving strategy.
- Define “mission appropriate faculty/staff.”
STRATEGIC PLAN GOAL NO. 4

Excellence in Community

Description: Casady School is a community of parents, faculty, and students firmly grounded in our mission. We share common values around the importance of hard work, mastery of learning, and respect for each other. Because of our strong community and in order for us to continue to maintain excellence, we must be proactive in addressing the needs of our community.

Initiatives

Year 1 to 3

- Establish a value proposition.
- Develop communications strategy.
  - Board Year 1
  - Internal Year 1 to 3
    - Parents
    - Faculty and staff
    - Emeriti
    - Alumni
    - Students
    - Past Parents
    - Grandparents
  - External Year 1 to 3
    - Immediate neighborhood
    - The Village
    - Oklahoma City

Year 3 to 5

- Build a strategic system that best utilizes our volunteer community. (Year 3 to 4)
- Articulate Casady Service Learning Philosophy and the impact it has on the immediate community and beyond. (Year 1 to 5)